

Press release

## Tragic death of President of Sectra North America Inc.

**Shelton, CT – November 9, 2009 – Dr. John Goble, President of Sectra’s North American medical business was tragically killed in a helicopter accident in the vicinity of Adelanto Airport, CA, USA. Dr Goble, age 58, had led Sectra’s medical operations in the US since 1997.**

”This is very sad news for all of us at Sectra. John Goble has been a strong and committed leader of our North American business for the past 12 years. John was a great person to work with, a close friend, as well as a very competent colleague, but most of all he was a loving husband, brother and son. Our thoughts and deepest sympathies go out to his family and friends in this moment”, says Dr Torbjörn Kronander, President of Sectra Medical Systems.

Sectra has appointed Tom Giordano, as acting President of Sectra North America. Tom Giordano, former Vice President, Marketing of Philips North America, has worked in executive positions at Philips Medical Systems since 1977. Since 2005 Tom Giordano has been a Sectra North America board member and management consultant and has a deep understanding of Sectra North America’s business and operations.

“In the midst of these very sad circumstances, we are grateful for having with us such an experienced leader and medical imaging professional as Tom Giordano. We will continue to serve our North American customers with the same commitment to excellence, under Tom’s leadership,” Torbjörn Kronander adds.

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#### **About Sectra’s medical operations**

Sectra develops and sells IT-systems and products for radiology, mammography and orthopaedics. More than 1,000 hospitals, clinics and imaging centers worldwide use the systems daily, together performing over 50 million radiology examinations annually. This makes Sectra one of the world-leading companies within systems for handling digital radiology images. In Scandinavia, Sectra is the market leader with more than 50% of all film-free installations. Sectra’s systems have been installed in North America, Scandinavia and most major countries in Europe and the Far East. In North America, Sectra’s direct sales, service and support operation delivers leading digital imaging and radiology information systems to multiple market segments, including large hospitals, imaging centers, community hospitals and orthopaedic clinics.

#### **About the Sectra Group**

Sectra successfully develops and sells cutting-edge products in the expansive niche segments of medical systems and secure communication systems. The company was founded in 1978 and has its roots in Linköping University in Sweden. Today, Sectra has offices in twelve countries and operates through partners worldwide. Sales in the 2008/2009 fiscal year totaled SEK 863 million. The Sectra share is quoted on the NASDAQ OMX Stockholm AB exchange. For more information, visit [www.sectra.com](http://www.sectra.com).